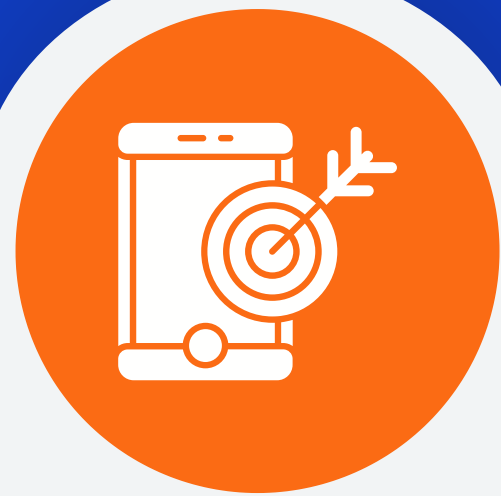




Transform Your Business with Our Proven Digital Strategies



COMMON CHALLENGES AMONG B2B COMPANIES



Digital
Strategy



SEO &
Content
Creation



Technology
Integration



Digital
Analytics



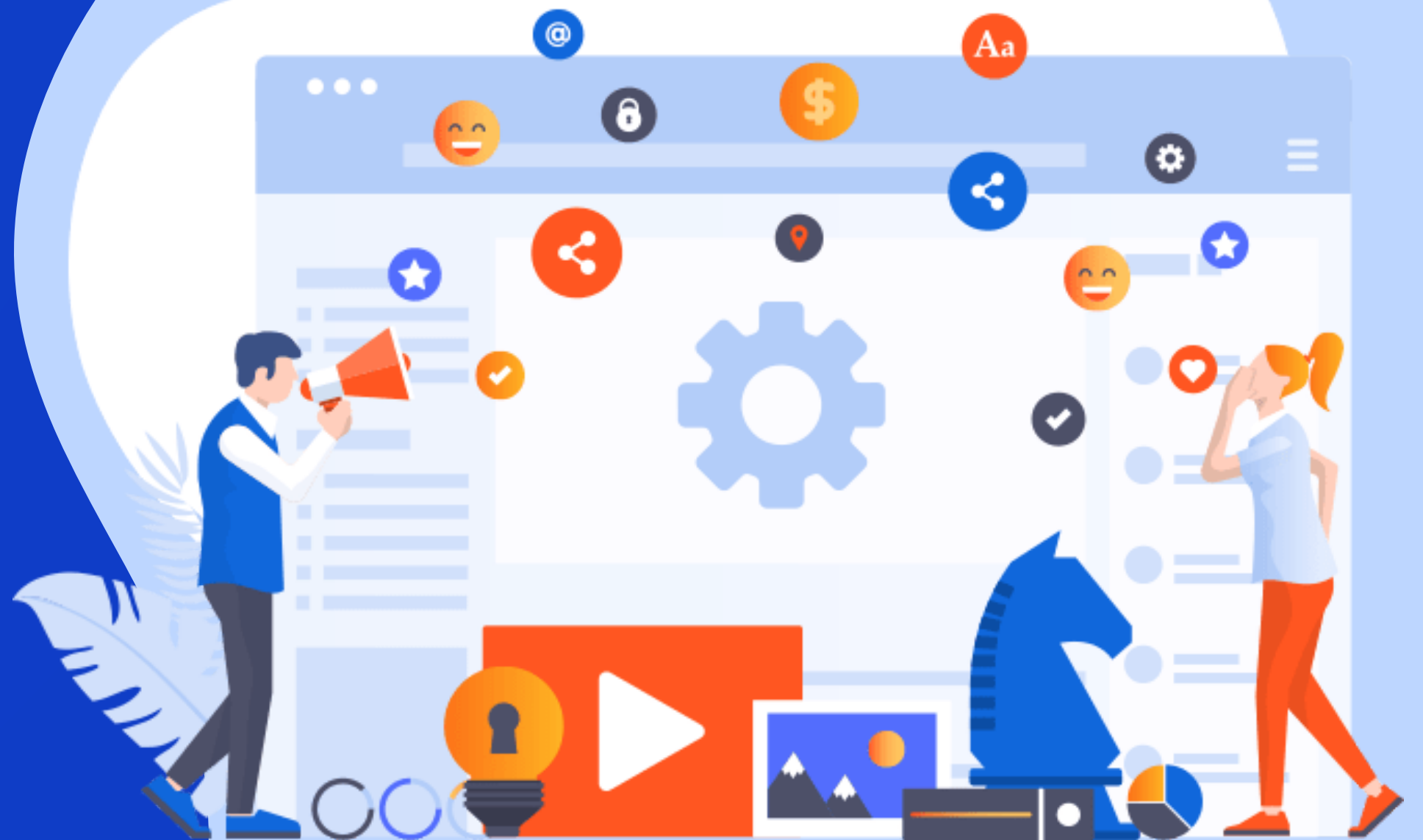
Building &
Engaging an
Audience

Many companies are extremely adept at what they do, including technology development and customer care. And many are led by very capable marketing directors. With the constant expansion of digital content creation, creative development and campaign management, it has become extremely challenging for marketing leaders to manage all the functions of digital marketing without incurring huge overhead via direct hires.

THAT'S WHERE WE COME IN

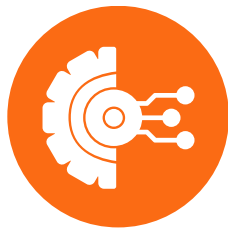
OUR VISION

To maximize the potential of every B2B and B2C company we engage with using data-driven and proven digital strategies along with campaign development and management.



OUR SERVICES

At Clarity Digital, we partner with you to create a digital strategy and roadmap that will guide you through your company's transformational growth.



Digital Transformation

We'll design and implement the best digital strategy for your business, identify the missing technology tools, and develop winning campaigns to transform your business to the future state.



Digital Roadmap

The first step of digital transformation is to develop a roadmap that will guide you through the various stages required to overcome existing gaps to achieve the desired results.



Digital Marketing

Our integrated approach includes organic and paid media (SEO and SEM), as well as Content and Social Media Marketing, to drive qualified site traffic and conversions to improve your business' bottom line.



eCommerce Optimization

We'll partner with you to optimize site traffic and conversions while providing analytics dashboards to enable your company to maximize profits from online sales.



Digital Product Development

Whether you need a website, an API, or a mobile or cloud-based app developed, we can build whatever product you need.



Digital Analytics

We provide you with data modeling and analytics dashboards to help you better understand your business and measure your success.

The infographic features a central orange circle with the text 'WHY CLARITY DIGITAL?'. Surrounding this central circle are four white circles, each containing a bolded heading. Each heading is further surrounded by a larger, semi-transparent blue circle containing descriptive text. The background is a solid blue color.

WHY CLARITY DIGITAL?

Depth of Technical Expertise in Digital

From digital strategy and SEO/SEM to Social Media Marketing and Data Analytics, we offer every digital service needed to build and enhance your online presence.

Experienced & Current

Our agency team has a deep understanding of where strategy meets execution. We combine years of knowledge and experience with a forward thinking and current technology approach.

Flexible & Custom Solutions

We understand that your needs may differ from other companies. We work in alignment with our clients to design solutions and campaigns that are unique to your situation.

All Businesses Welcome

Our experience combined with our flexibility and personal touch make us easy to work with! We welcome your challenges and invite you to reach out to us.

● CLIENTS SERVED

100+

● PROJECTS DONE

500+

● TEAM ADVISORS

15+

● YEARS OF EXPERIENCE

20+

**Our history, like yours,
is still being written.**

**Join us and let's make
history together!**

OUR FOUNDER

- In 2020, Clarity Digital's founder and Chief Strategist, Al Sefati, saw the need to transform his successful digital marketing consultancy into a full-service digital transformation agency to better help his clients stay ahead of the curve in this competitive, fast-paced digital era. Al, an SEO and SEM expert, has worked with enterprise level companies and has funded many startups. Over the years, Al worked with many exceptional marketing professionals from various disciplines, from which Al was able to create the kind of digital consulting agency that would most effectively address the needs of his growing clientele.

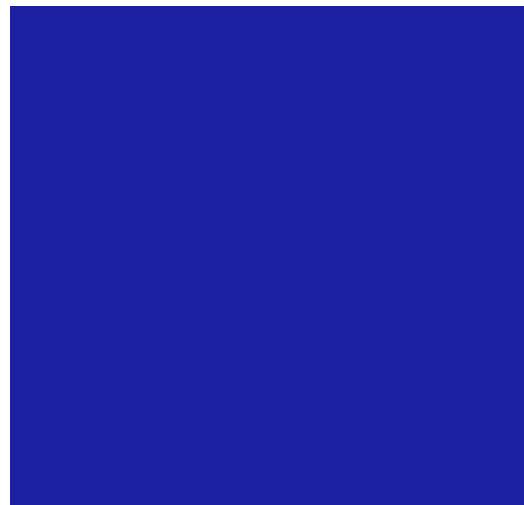
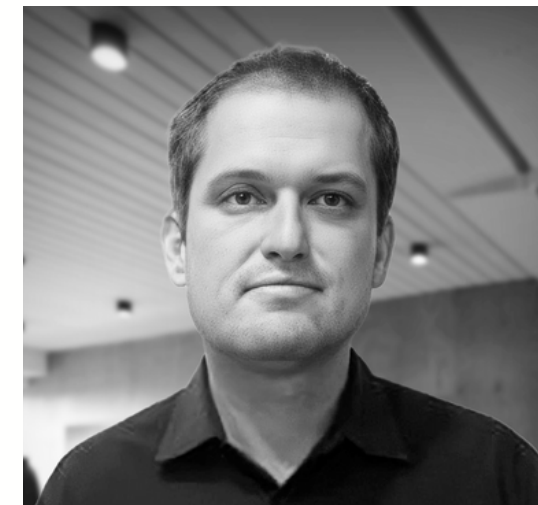
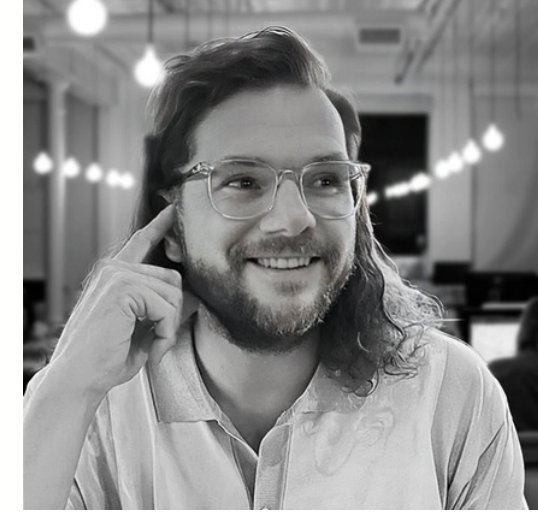
We invite you to further explore the website to more fully understand all that Clarity Digital has to offer, but feel free to reach out and call us at any time. We offer a complimentary 30-minute phone consultation – just let us know how we can help!



Founder Al Sefati

MEET OUR TEAM

At Clarity Digital, we provide only the best talent so that value and creativity are generated throughout all parts of our organization, and aren't just driven from the top down. We emphasize a culture that exhibits a sense of urgency while paying attention to details and results. Regardless of the size of your organization (or project), we'll always treat you as our #1 priority.



TARGET INDUSTRIES

While Clarity Digital serves clients from all B2B and B2C industries, those with whom we have the most experience include:

Franchise
(Multi-location businesses)

SaaS Providers

Fin-Tech

Legal

Healthcare

E-tail
(Those looking to scale eCommerce)

OUR METHODOLOGY



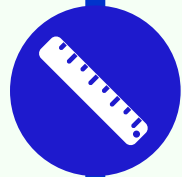
Discovery

Determine your technology goals and desired future state.



Strategy/Roadmap

Build a roadmap towards your digital strategy along with KPI's to track success.



Campaign Development

Creative and content development stage



Launch

Begin the execution phase of all campaign elements



Campaign Management & Optimization

Measure and adjust key words, messaging, and media strategies to maximize results - and sales!

WHAT OUR CLIENTS SAY



Steve Wiideman
President, Wiideman
Consulting Group

As a leader, AI is firm but patient, generous but excellent at setting boundaries and expectations, and always leads by example. AI is an exemplary SEO (expert).



Melody Chu
VP of Program
Management, Sold.com

AI is very knowledgeable about SEO. He is not afraid to get into details & he is very data-oriented also a good SEO evangelist who helps organizations to adopt SEO best practices.



Matt O'Connell
Digital Media Director,
9thWonder

AI is a great strategist who really understands not just how to apply SEO best practices, but how to tie them to real business goals and drive meaningful results.



Kristina Quinn
VP of Marketing,
MeridianLink

AI is an invaluable digital (marketing) partner. He was able to take a brand with relatively no digital presence and quickly increase site traffic and leads by utilizing his astute digital strategies.



Mark Gleason
MGXO FinTech

Having worked with AI on multiple projects, he's an SEO/SEM wizard. I supplied the content, AI used it to get us from buried on page six of Google to the top search result.

Thank You!

Al Sefati
al@claritydigital.agency
www.claritydigital.agency

SUMMARY

Whether you're a growing small business trying to reach the ranks of mid-market or a medium-sized company looking to scale, Clarity Digital can help you get there.

So what's next? Let's get started with a complimentary 30-minute consultation to see what Clarity Digital can do for you.