




Clarity Digital's **Success Story** with Get My Auto a Case Study



At Clarity Digital, we pride ourselves on the strategic partnerships we build and earn with our clients. Our collaboration with **Get My Auto** exemplifies the power of strategic cooperation. Since the beginning, we've provided essential SEO and digital marketing solutions and services that have fueled their growth and success as well as their clients.

About Get My Auto

Get My Auto (dealers.getmyauto.com) is a leading provider of innovative SaaS and also Fintech solutions tailored for auto dealerships. They offer a comprehensive suite of products and services designed to enhance online presence, streamline dealership operations, and boost sales. With thousands of auto dealers in California and across the country using at least one or more of their products, Get My Auto stands as a significant player in the automotive industry. Their offerings include an SEOfriendly dealer website CMS, robust Facebook advertising tools, and a powerful CRM system, each contributing to the success of dealerships nationwide.



The Project

Get My Auto sought to create a suite of marketing and operational SaaS products to help auto dealerships enhance their online presence, streamline operations, and boost sales. They needed a partner with them to industry best practices to incorporate into their marketing related products, such as auto dealer website CMS, social marketing platform, marketing CRM and their analytics solutions.



Our Cooperation

We started by developing a comprehensive SEO and digital marketing product roadmap for Get My Auto and consulted with them to meet their goal creative modern products that would help boost auto dealers visibility, traffic, sales and revenue.

In addition, we also worked on improving Get My Auto's digital footprint in order to get more traffic and leads to grow their SaaS business.



The Results

Our partnership with Get My Auto has yielded impressive results both for Get My Auto and their products. They managed to make one of the a advanced **auto dealer CRM** , **auto dealer websites** according to SEO, UX and CRO best practices. We are also continuing to work with them to enhance these products, and working with them closely on their new generation **AI solutions for auto dealers**.



"Al Sefati and his team at Clarity Digital have been exceptional partners in enhancing our online presence, driving growth at GetMyAuto.com, and helping us create SEO-friendly website CMS for our dealership clients. In addition, their digital marketing expertise has significantly improved our search engine rankings and increased leads and sales. We highly recommend their services to any business looking to succeed in the digital landscape."

AMIR RAZAVI, CEO
Get My Auto