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DIGITAL PR

Clarity Digital is a leading marketing agency specializing in SEO, digital PR, maximizing online visibility and engagement through data-driven strategies, and driving measurable growth for businesses. Gocious offers innovative product management solutions, empowering businesses with dynamic product roadmaps aligned with market demands for sustainable growth. Clarity Digital is enhancing Gocious's online presence through strategic digital PR initiatives, amplifying brand visibility and engagement across digital platforms.

• PERFORMANCE OVERVIEW YTD 2023-2024 •

54.25

+44.27

Average Position

11%

+9.5%

Visibility

8.87

+8.75

Estimated Traffic

• COVERAGE OVERVIEW •

USA TODAY

Aligning Vision and Action: Effective Agile Roadmap Strategies

Jan. 24, 2024

Aligning Vision and Action: Effective Agile Roadmap Strategies

Read full article

News & Media

Organic Traffic: **75.9M**

Backlinks: **546.1M**

Authority Score: **97**

MBN
MARKET BUSINESS NEWS

Tech Startup Gocious Transforms Cyber-Physical Product Management

Feb. 8, 2024

Tech Startup Gocious Transforms Cyber-Physical Product Management

Read full article

Business

Organic Traffic: **181.1K**

Backlinks: **960.2K**

Authority Score: **50**

IEN
INDUSTRIAL EQUIPMENT NEWS

What Are Cyber-Physical Products?

Feb. 8, 2024

What Are Cyber-Physical Products?

Read full article

Manufacturing

Organic Traffic: **2.7k**

Backlinks: **365.4k**

Authority Score: **35**

Nasdaq

Data-Driven Decisions: How to Use Analytics to Guide Your Product Strategy

Nov. 8, 2023

Data-Driven Decisions: How to Use Analytics to Guide Your Product Strategy

Read full article

Finance

Organic Traffic: **12.8M**

Backlinks: **235.9M**

Authority Score: **81**

TMCnet
.com

Fostering a Lean-Agile Mindset for Product Development Success

Nov. 27, 2024

Fostering a Lean-Agile Mindset for PProduct Development Success

Read full article

Computers & Technology

Organic Traffic: **6.8K**

Backlinks: **14.6M**

Authority Score: **38**

Manufacturing Business Technology

For Tracking Customer Feedback, Product Roadmaps are Key

Apr. 15, 2024

For Tracking Customers Feedback, PProduct Roadmaps are Key

Read full article

Manufacturing

Organic Traffic: **N/A**

Backlinks: **N/A**

Authority Score: **N/A**

• PRESS METRICS OVERVIEW •

85

Press Articles

193M+

Estimated Organic Traffic

2B+

Estimated Backlinks

38

Average Authority Score

Clarity Digital PR has been a game-changer for Gocious. Their PR placements and backlinks have boosted our organic rankings and relevant traffic significantly. We've seen nearly a 50% improvement in rankings and over 10% increase in organic traffic. We are also getting a pretty good exposure to a wider audience.

MARK KAPCZYNSKI
CMO of Gocious

• CATEGORY COVERAGE •

- Business

Computers & Technology

Entertainment

Finance

Local Publication
- Industry Publication

Manufacturing Publication

News & Media

Non-profits & NGOs

Real Estate
- Real Estate

Restaurants & Dining

Search Engine & Portal

Shopping Business

Tech Publication

Contact Us for a FREE Evaluation