

DIGITAL PR

Clarity Digital is a leading marketing agency specializing in SEO, digital PR, maximizing online visibility and engagement through data-driven strategies, and driving measurable growth for businesses. Gocious offers innovative product management solutions, empowering businesses with dynamic product roadmaps aligned with market demands for sustainable growth. Clarity Digital is enhancing Gocious's online presence through strategic digital PR initiatives, amplifying brand visibility and engagement across digital platforms.

PERFORMANCE OVERVIEW YTD 2023-2024

Average Position

11%

+9.5%

Visibility

8.87

+8.75

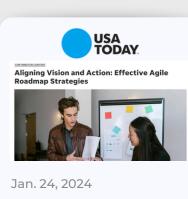
Estimated Traffic

COVERAGE OVERVIEW •

MARKET BUSINESS NEWS Tech Startup Gocious Transforms Cyber-

MBN

Physical Product Management



Aligning Vision and Action: Effective Agile Roadmap Strategies

Read full article

Feb. 8, 2024 **Tech Startup Gocious** Transforms Cyber-Physical **Product Management** Read full article

Business

Organic Traffic: 181.1K Backlinks: 960.2K Authority Score: 50



Manufacturing Organic Traffic: 2.7k Backlinks: 365.4k



News & Media

Data-Driven Decisions: How to Use Analytics to Guide Your Product Strategy

Nov. 8, 2023

Data-Driven Decisions: How to Use Analytics to Guide Your Product Strategy

Read full article

TMCnet Fostering a Lean-Agile Mindset for Product Development Success Nov. 27, 2024

Fostering a Lean-Agile Mindset for PRoduct **Development Success**

Read full article



Authority Score: 35

Finance Organic Traffic: 12.8M Backlinks: 235.9M Authority Score: 81

Computers & Technology Organic Traffic: 6.8K Backlinks: 14.6M Authority Score: 38

Manufacturing Organic Traffic: N/A Backlinks: N/A Authority Score: N/A

PRESS METRICS OVERVIEW

Articles

Estimated Organic Traffic Estimated Backlinks

Average **Authority Score**



Clarity Digital PR has been a game-changer for Gocious. Their PR placements and backlinks have boosted our organic rankings and relevant traffic significantly. We've seen nearly a 50% improvement in rankings and over 10% increase in organic traffic. We are also getting a pretty good exposure to a wider audience.

MARK KAPCZYNSKI

CMO of Gocious



CATEGORY COVERAGE

Computers & Technology Entertainment Finance

Local Publication

Business

Industry Publication Manufacturing **Publication** News & Media Non-profits & NGOs

Real Estate

Real Estate Restaurants & Dining Search Engine & Portal **Shopping Business Tech Publication**