



The Digital Marketing Agency

Digital PR Campaigns

ISSUES WITH THE TRADITIONAL PITCHING PROCESS

01

No control over the final story that gets written and published.

02

No guarantee to get the sites you're actually interested in.

03

Pitching is **unreliable** and **time consuming**.

Let's fix that

OUR SOLUTION

Clarity Digital guarantees that your content is placed within hundreds of the world's most reputable publications.

The exact publications you want.
The exact story you want.
Exactly when you want it.
Guaranteed



OUR PROCESS

01. Listen

We don't just hear; we truly listen. We absorb every detail and make sure your story is understood in its entirety.

02. Plan

We create a strategy that perfectly aligns with the vision for your brand, and make sure that you know exactly what to expect

03. Craft

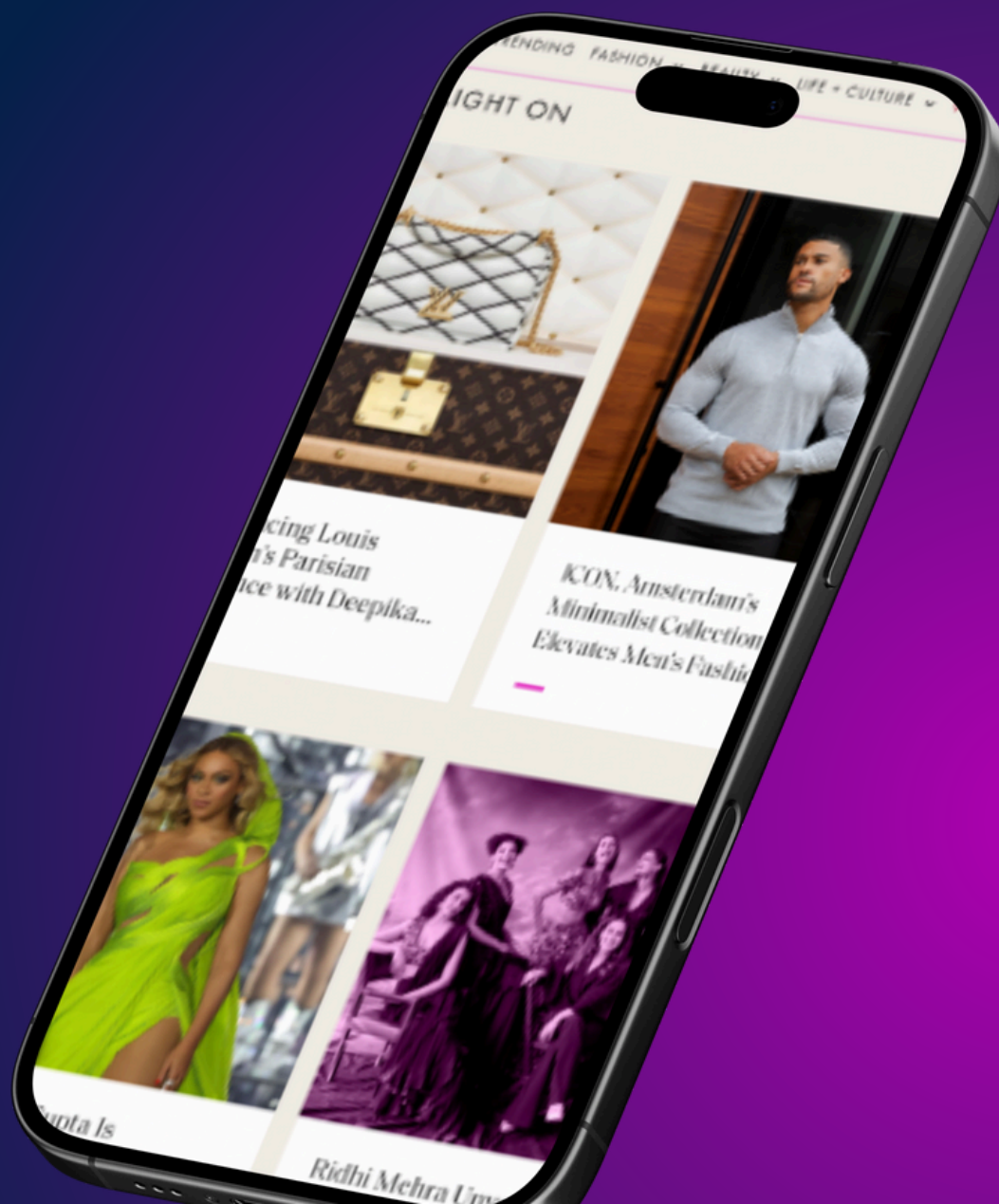
We meticulously craft high-quality content and will continue to revise until you're completely satisfied. We only proceed with final approval.

04. Deliver

We get your content featured exactly the way you wanted and ensure visibility. With us, you're not just published; you're recognized, celebrated, and known!

ARTICLE JOURNEY

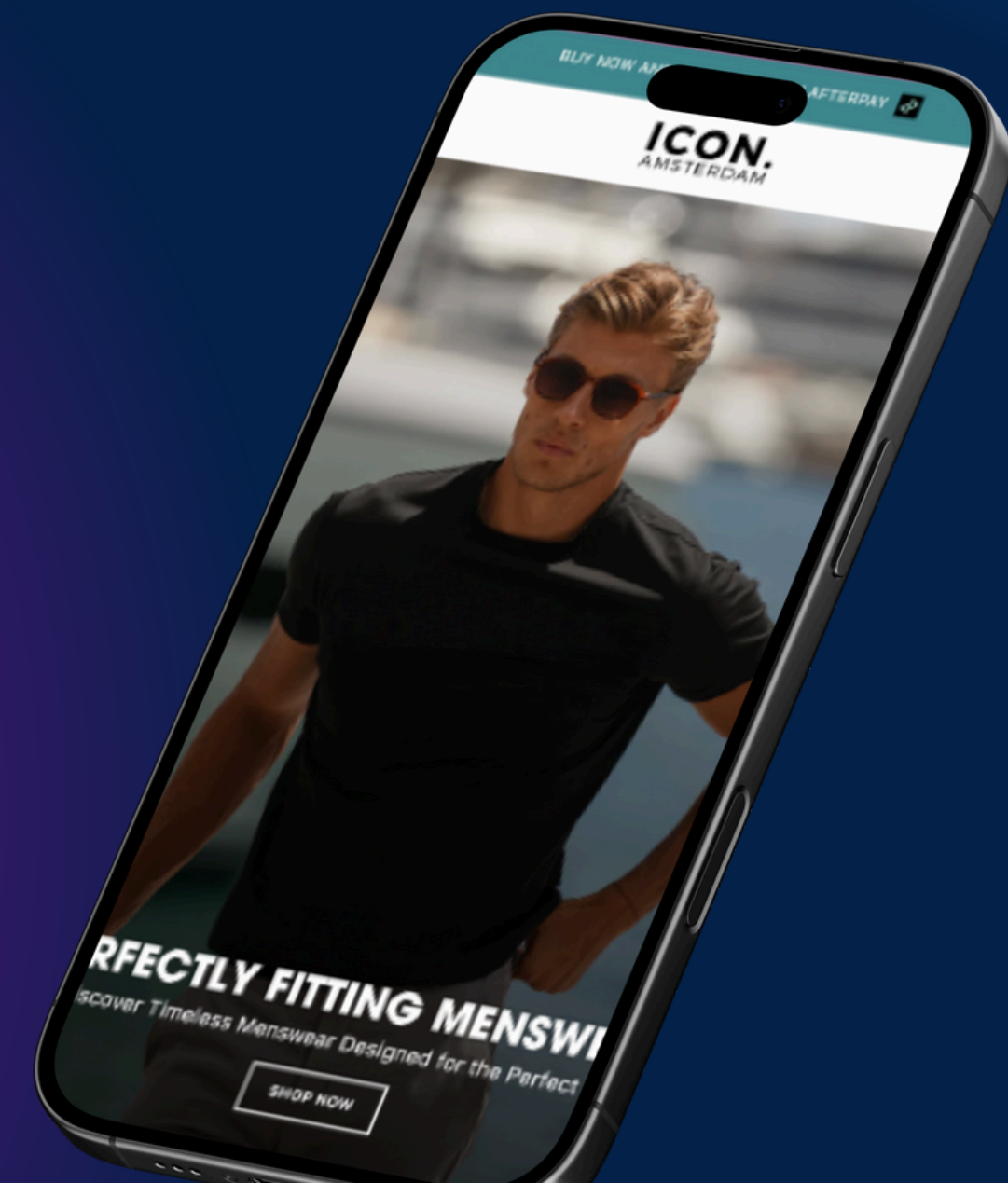
Article In-Feed



Organic Audience

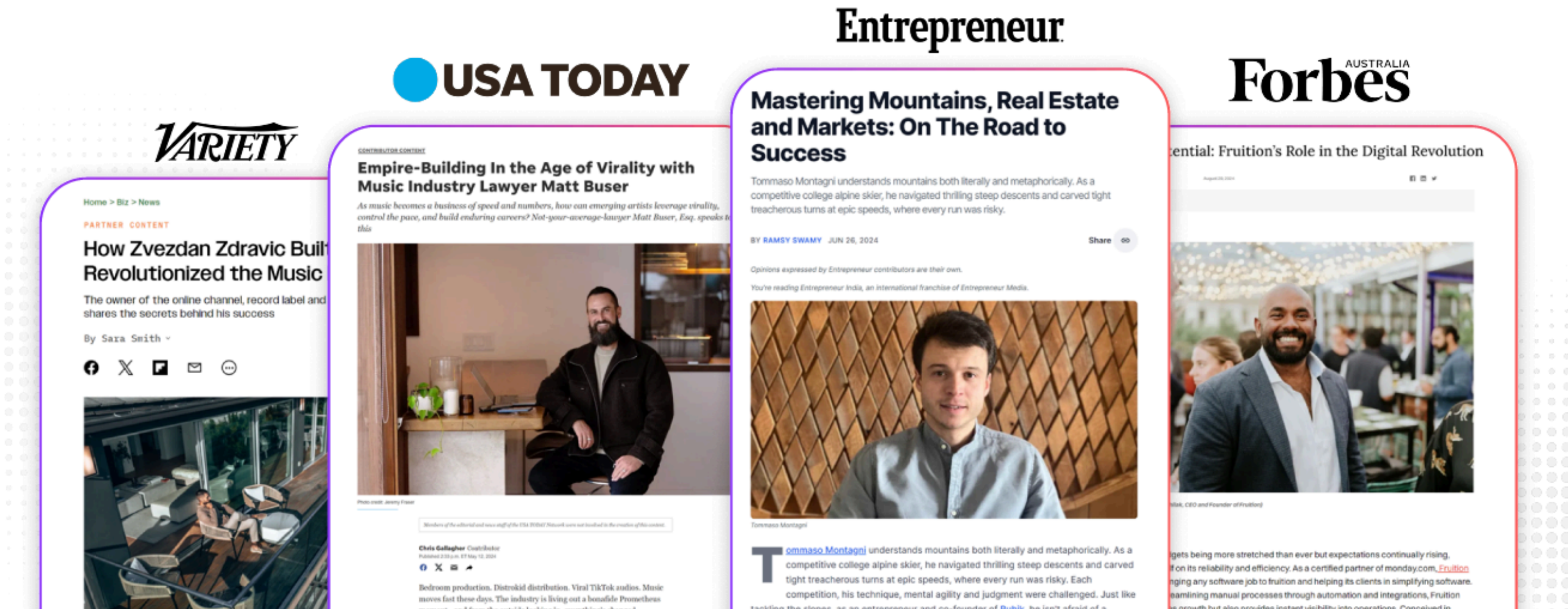


Brand Destination



TOP-TIER PUBLISHERS

Clarity Digital has access to over 1000+ Publications, including some of the most prestigious names in digital media.



OUR SERVICES

- Digital & Print Placements >
- TV Placements >
- Content Creation >
- Search Engine Optimization >
- Social Media >

With access to over 1000+ prestigious magazines and newspapers, Clarity Digital provides a powerful platform to craft and disseminate PR messages that resonate with your target audience.

Los Angeles Times

'La Lucha' Reveals Critical Role of Community Schooling in L.A. and Beyond



The acclaimed film shares the perspective of marginal fighting to get schooled in America. As 2024 brings ex in California, the film sheds light on the importance of program community schools.

April 8, 2024 4:28 PM PT

20 views

USA TODAY

R3 Anti-Aging is Revolutionizing the Pursuit of Timeless Beauty

Members of the editorial and news staff of the USA TODAY Network were not involved in the creation of this content.

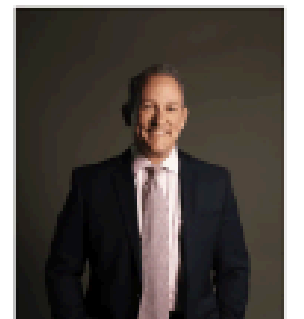
Chris Gallagher Contributor

Published 2:52 pm EDT March 13, 2024

[Facebook](#) [Twitter](#) [Email](#) [Print](#)

R3 Anti-Aging, a leader in the skincare revolution, is redefining the pursuit of timeless beauty with its innovative rejuvenating therapies. Dr. David Greene, a co-founder, explains their unique approach, which goes far beyond merely reducing signs of aging.

Instead, it aims to fundamentally revitalize the skin. At the heart of their strategy lies the focus on restoring the volume loss due to aging, minimizing wrinkles, and enhancing the skin's natural radiance. At R3 Anti-Aging, products and procedures are carefully designed to work in harmony with the body's biological



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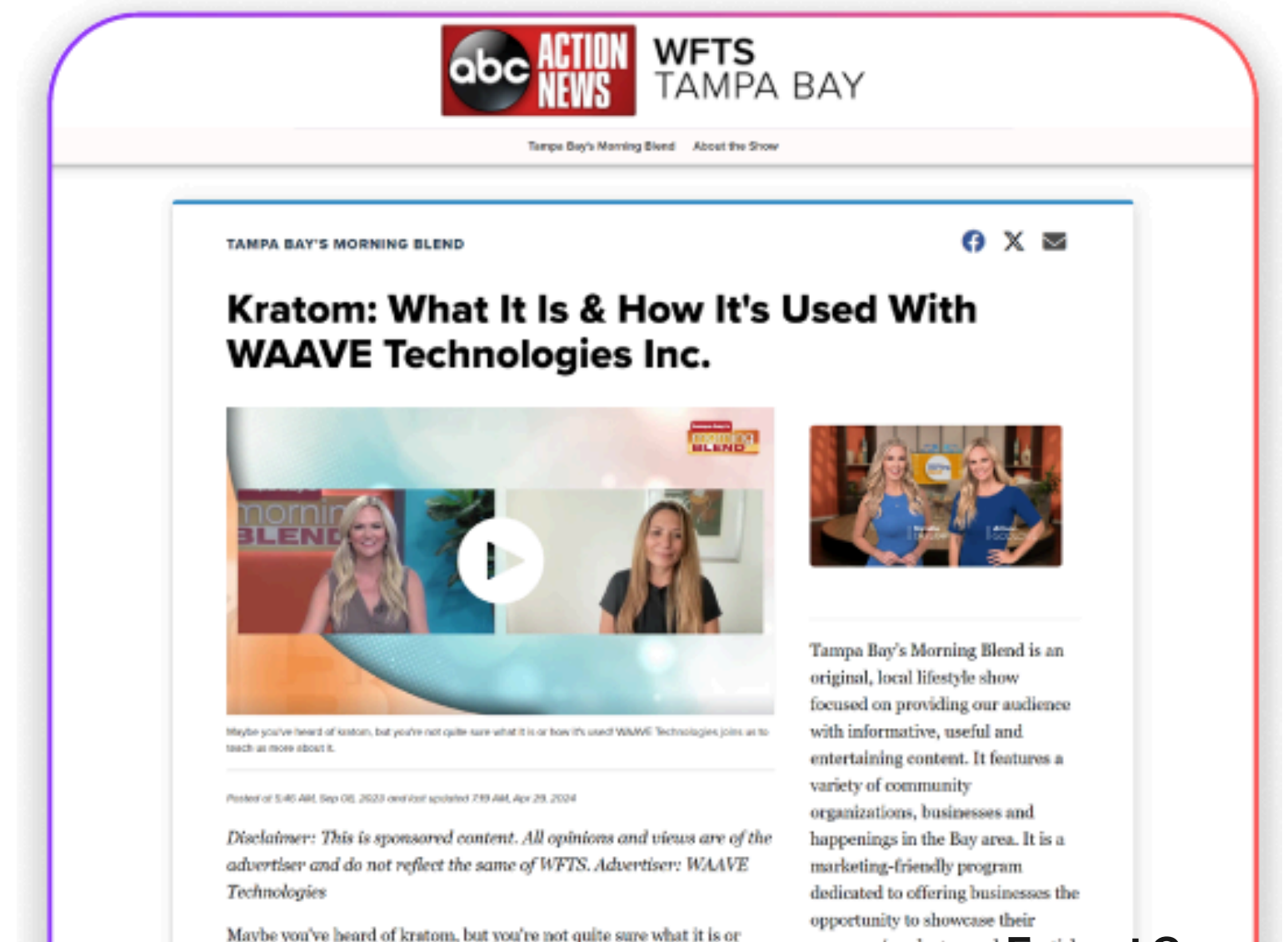
● TV Placements >

● Content Creation >

● Search Engine Optimization >

● Social Media >

Broadcast your brand and story on live TV with access to over a hundred stations reaching local audiences.



OUR SERVICES

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Our dedicated writing team can create high-quality pieces either for the purpose of publishing, or as a stand-alone service.

General Questionnaire

The underlined questions in Purple are required

Our goal is to write amazing press for you! Our writers use this questionnaire as the primary source of inspiration.

To ensure that you receive the best possible press as fully and accurately as possible. We are requesting that you provide as much information or missing information so please provide as much information as you can when you submit it.

Story type: Please choose from one of the options below

☐ Profile Article (Promotional, Includes name, photo, or interview style)

Examples:
<https://www.forbes.com/sites/steph/entrepreneur-the-millionaire-maker/2018/04/11/steph-entrepreneur-the-millionaire-maker/>
<https://www.miamiherald.com/content/view/full/418888>

☐ Editorial feature PR (third person, lots of anecdotal evidence)

Example:
<https://www.texasmonthly.com/arts/artist/>
<https://www.latimes.com/lifestyle/story/2018-04-11/steph-entrepreneur-the-millionaire-maker/>

☐ Advertorial / Brand Voice - (Informative or promotional editorial article; relevant topic, with the client featured)

Examples:

Our Dentist Abroad: Perfect Smiles, Modern Tech, and Quality Materials

Dental Tourism is a trend that's caught on rapidly in the UK and other nations worldwide, mostly taking the form of vacations to Turkey from which the vacationer returns with a dramatically improved set of teeth. It's no coincidence. The idea driving the trend is that dental care in Turkey is cheap enough that the savings partially fund the vacation, and with the standards of dental treatments in Turkey improving, it's often easier to get certain procedures there than at home. This has led to the founding of clinics like [Our Dentist Abroad](#), which boasts of high-quality care for foreign clients.



OUR SERVICES

● Digital & Print Placements >

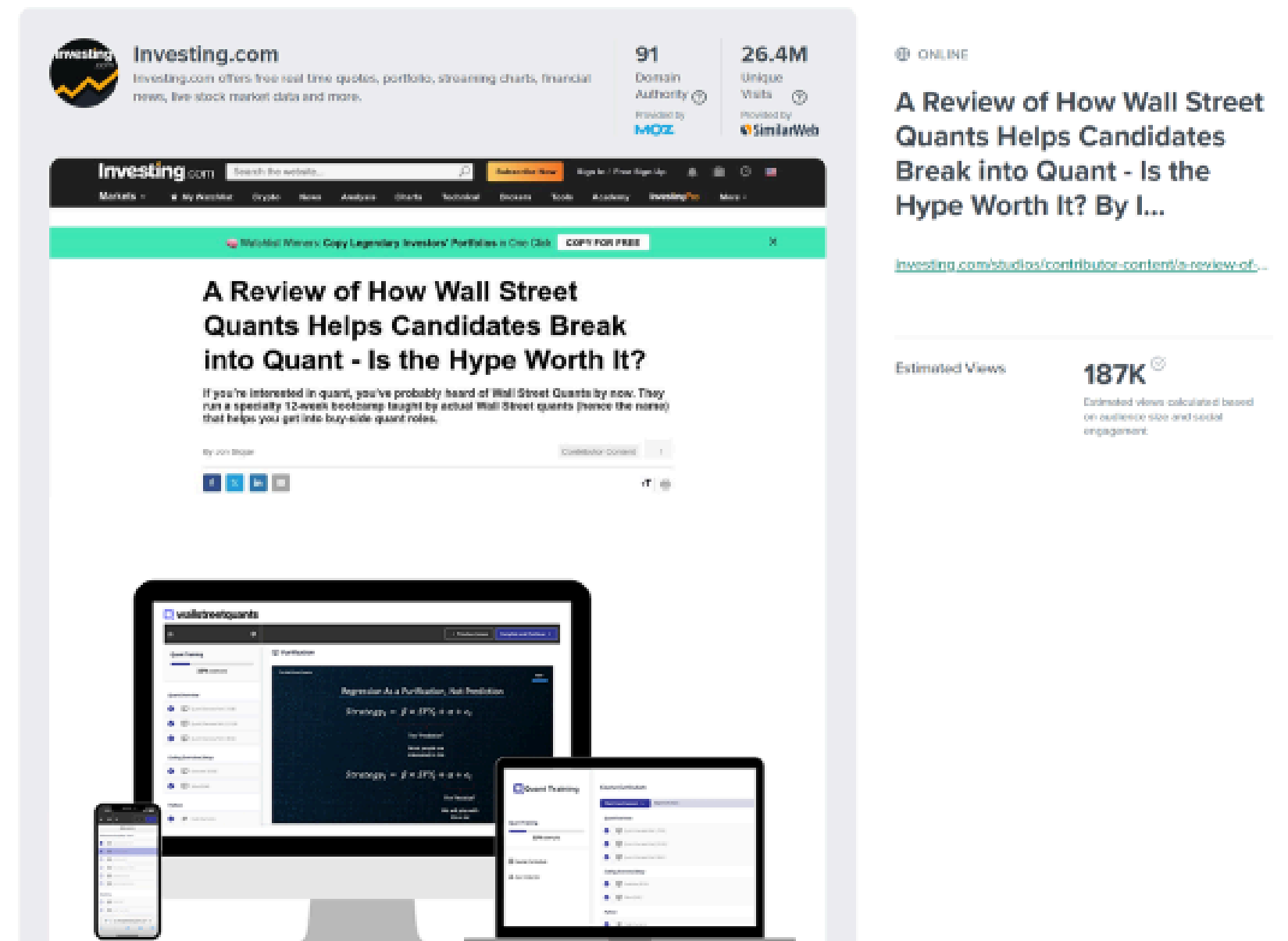
● TV Placements >

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We provide clear SEO statistics for our offered publications to help you find the perfect match for your needs.



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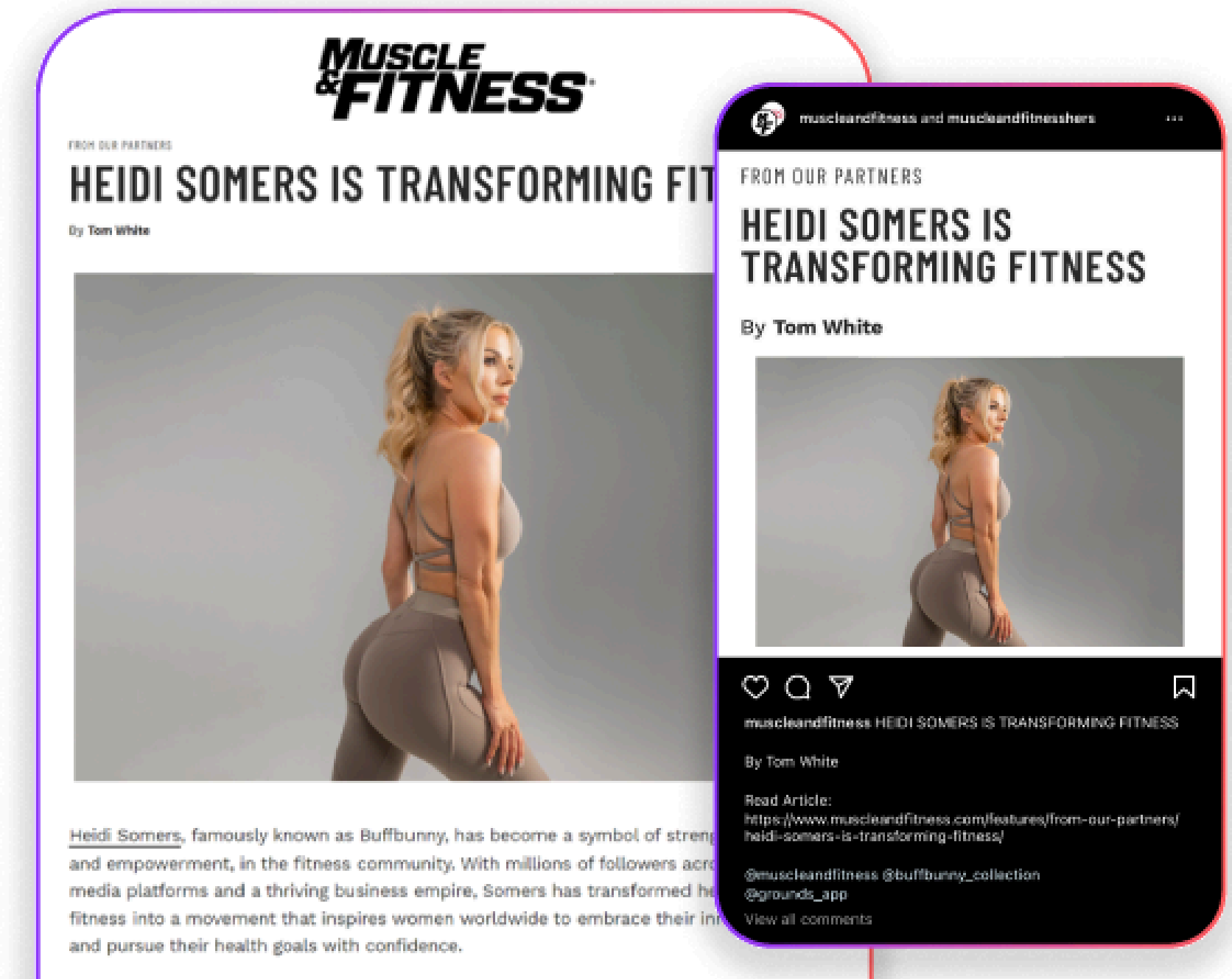
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We provide publications that include social media postings, and standalone social media offerings as well.



LET'S TALK

CLARITYDIGITAL.AGENCY