



The **Digital Marketing Agency** Digital PR Campaigns

ISSUES WITH THE TRADITIONAL PITCHING PROCESS

01

No control over the final story that gets written and published.

02

No guarantee to get the sites you're actually interested in.

03

Pitching is **unreliable and time consuming.**

Let's fix that



OUR SOLUTION

Clarity Digital guarantees that your content is placed within hundreds of the world's most reputable publications.

The exact publications you want.
The exact story you want.
Exactly when you want it.

Guaranteed

OUR PROCESS

01. Listen

We don't just hear; we truly listen. We absorb every detail and make sure your story is understood in its entirety.

02. Plan

We create a strategy that perfectly aligns with the vision for your brand, and make sure that you know exactly what to expect

03. Craft

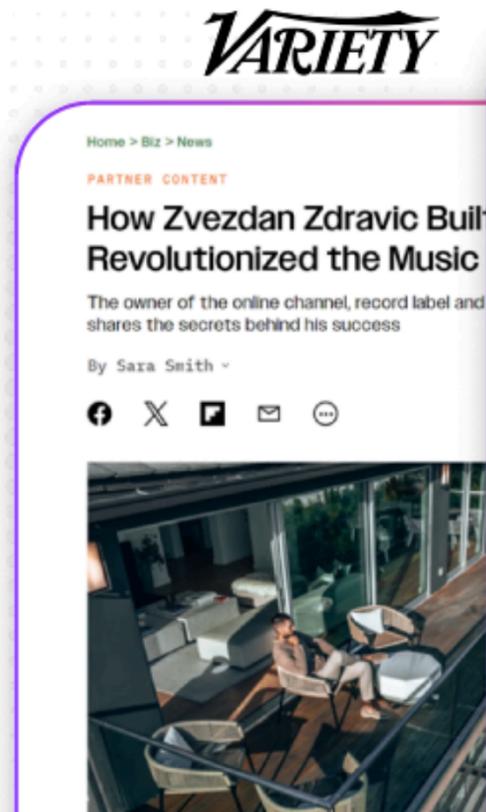
We meticulously craft high-quality content and will continue to revise until you're completely satisfied. We only proceed with final approval.

04. Deliver

We get your content featured exactly the way you wanted and ensure visibility. With us, you're not just published; you're recognized, celebrated, and known!

TOP-TIER PUBLISHERS

Clarity Digital has access to over 1000+ Publications, including some of the most prestigious names in digital media.



VARIETY

Home > Biz > News

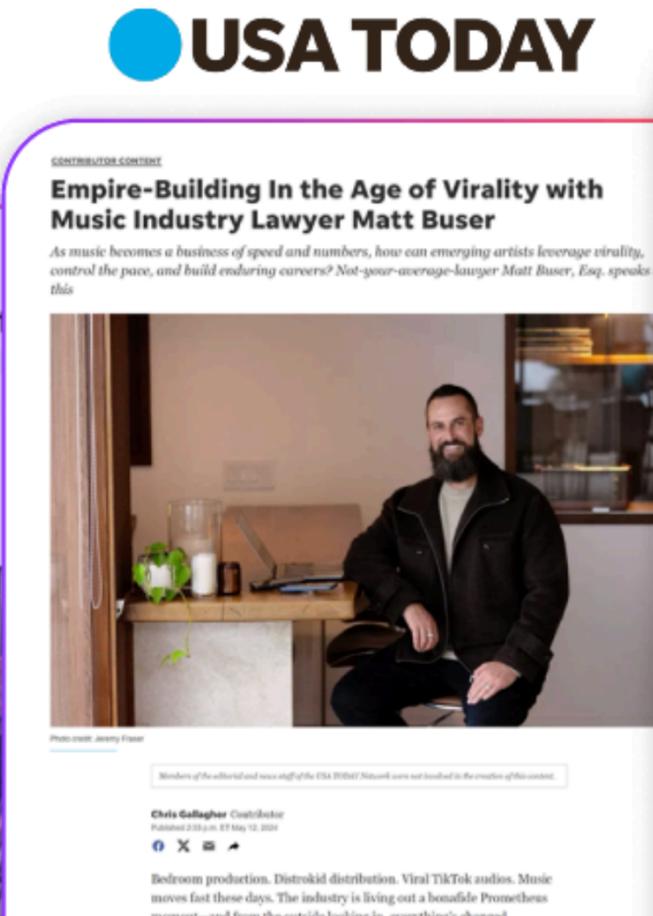
PARTNER CONTENT

How Zvezdan Zdravic Built Revolutionized the Music

The owner of the online channel, record label and shares the secrets behind his success

By Sara Smith

Facebook, X, LinkedIn, Email, Print



USA TODAY

CONTRIBUTOR CONTENT

Empire-Building In the Age of Virality with Music Industry Lawyer Matt Buser

As music becomes a business of speed and numbers, how can emerging artists leverage virality, control the pace, and build enduring careers? Not-your-average-lawyer Matt Buser, Esq. speaks to this



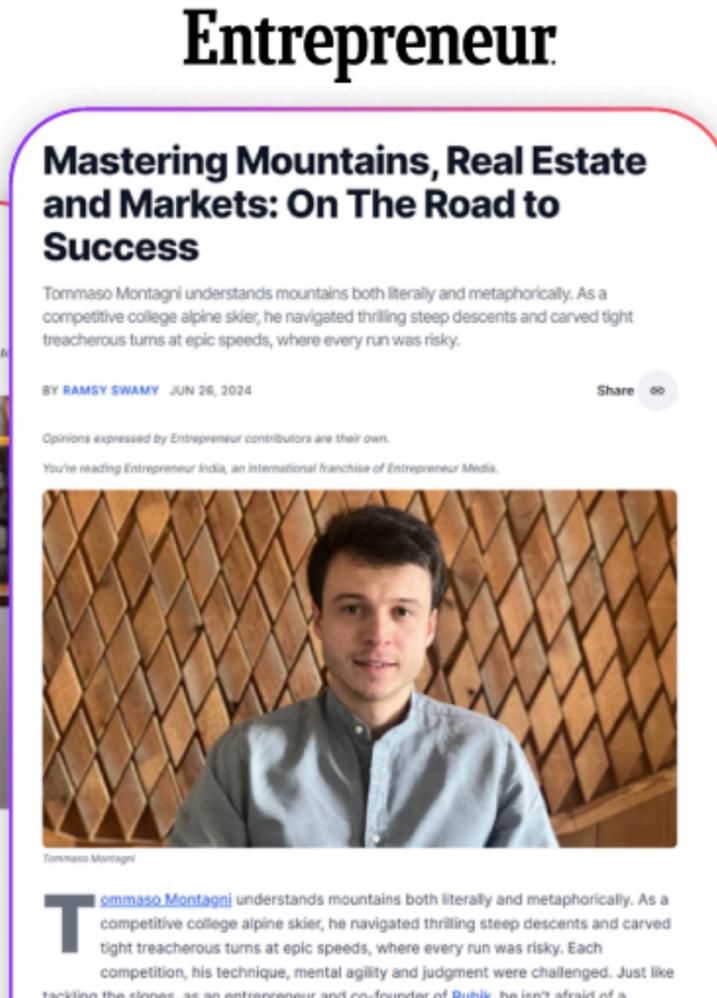
Photo credit: Jeremy Fraser

Members of the editorial and news staff of the USA TODAY Network were not involved in the creation of this content.

Chris Gallagher Contributor
Published 2:33 p.m. ET May 12, 2024

Facebook, X, LinkedIn, Email, Print

Bedroom production. Distrokid distribution. Viral TikTok audios. Music moves fast these days. The industry is living out a bonafide Prometheus moment...and from the outside looking in, everything's chaotic.



Entrepreneur

Mastering Mountains, Real Estate and Markets: On The Road to Success

Tommaso Montagni understands mountains both literally and metaphorically. As a competitive college alpine skier, he navigated thrilling steep descents and carved tight treacherous turns at epic speeds, where every run was risky.

BY RAMSY SWAMY JUN 26, 2024

Share

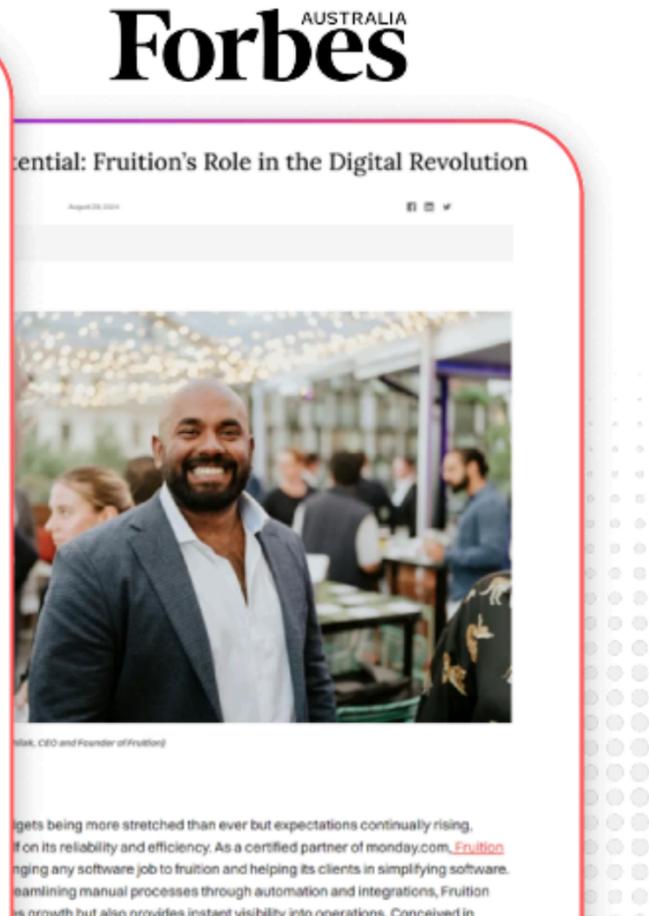
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Tommaso Montagni

Tommaso Montagni understands mountains both literally and metaphorically. As a competitive college alpine skier, he navigated thrilling steep descents and carved tight treacherous turns at epic speeds, where every run was risky. Each competition, his technique, mental agility and judgment were challenged. Just like tackling the slopes, as an entrepreneur and co-founder of Rubik, he isn't afraid of a



Forbes AUSTRALIA

Essential: Fruition's Role in the Digital Revolution



Photo credit: Fruition

gets being more stretched than ever but expectations continually rising. If on its reliability and efficiency. As a certified partner of monday.com, Fruition is streamlining any software job to fruition and helping its clients in simplifying software. Streamlining manual processes through automation and integrations, Fruition is growing but also provides instant visibility into operations. Conceived in

OUR SERVICES

● Digital & Print Placements >

● TV Placements >

● Content Creation >

● Search Engine Optimization >

● Social Media >

With access to over 1000+ prestigious magazines and newspapers, Clarity Digital provides a powerful platform to craft and disseminate PR messages that resonate with your target audience.

Los Angeles Times

'La Lucha' Reveals Critical Role of Community Schooling in L.A. and Beyond



The acclaimed film shares the perspective of marginalized students fighting to get schooled in America. As 2024 brings election year in California, the film sheds light on the importance of program community schools.

APR 8, 2024 4:28 PM PT

20 views

USA TODAY

R3 Anti-Aging is Revolutionizing the Pursuit of Timeless Beauty

Chris Gallagher, Contributor

Published 2:52 pm ET March 13, 2024



R3 Anti-Aging, a leader in the skincare revolution, is redefining the pursuit of timeless beauty with its innovative rejuvenating therapies. Dr. David Greene, a co-founder, explains their unique approach, which goes far beyond merely reducing signs of aging.

Instead, it aims to fundamentally revitalize the skin. At the heart of their strategy lies the focus on restoring the volume lost due to aging, minimizing wrinkles, and enhancing the skin's natural radiance. At R3 Anti-Aging, products and procedures are carefully designed to work in harmony with the body's biological



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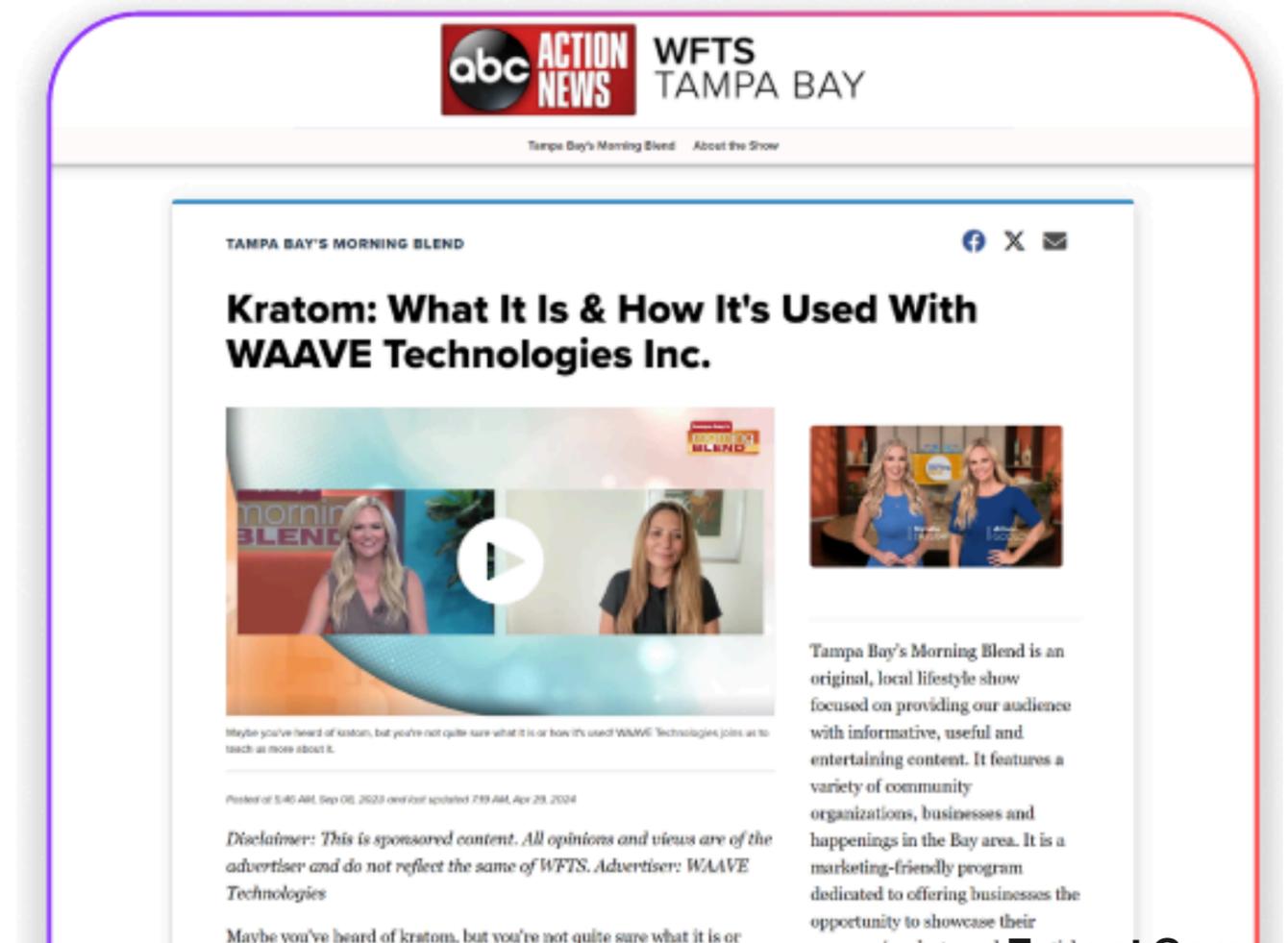
● TV Placements >

● Content Creation >

● Search Engine Optimization >

● Social Media >

Broadcast your brand and story on live TV with access to over a hundred stations reaching local audiences.



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Our dedicated writing team can create high-quality pieces either for the purpose of publishing, or as a stand-alone service.

General Questionnaire

The underlined questions in Purple are required

Our goal is to write amazing press for you! Our writers use this questionnaire as the primary source of inspiration.

To ensure that you receive the best possible press as fully and accurately as possible. We are missing information or missing information so please provide you submit it.

Story type: Please choose from one of the options below

Profile Article (Promotional, includes name, photo or interview style)

Examples:
<https://www.forbes.com/sites/steph-trepreneur-the-millionaire-maker/2018/08/28/steph-trepreneur-the-millionaire-maker/>
<https://www.miamiherald.com/content/view/full/414444444>

Editorial feature PR (third person, lots of anecdotal)

Example:
<https://www.texasmonthly.com/arts/artist/>
<https://www.latimes.com/lifestyle/story/2018-08-28/steph-trepreneur-the-millionaire-maker/>

Advertorial / Brand Voice - (Informative or promotional editorial article; relevant topic, with the client feedback)

Examples:

Our Dentist Abroad: Perfect Smiles, Modern Tech, and Quality Materials

Dental Tourism is a trend that's caught on rapidly in the UK and other nations worldwide, mostly taking the form of vacations to Turkey from which the vacationer returns with a dramatically improved set of teeth. It's no coincidence. The idea driving the trend is that dental care in Turkey is cheap enough that the savings partially fund the vacation, and with the standards of dental treatments in Turkey improving, it's often easier to get certain procedures there than at home. This has led to the founding of clinics like [Our Dentist Abroad](#), which boasts of high-quality care for foreign clients.



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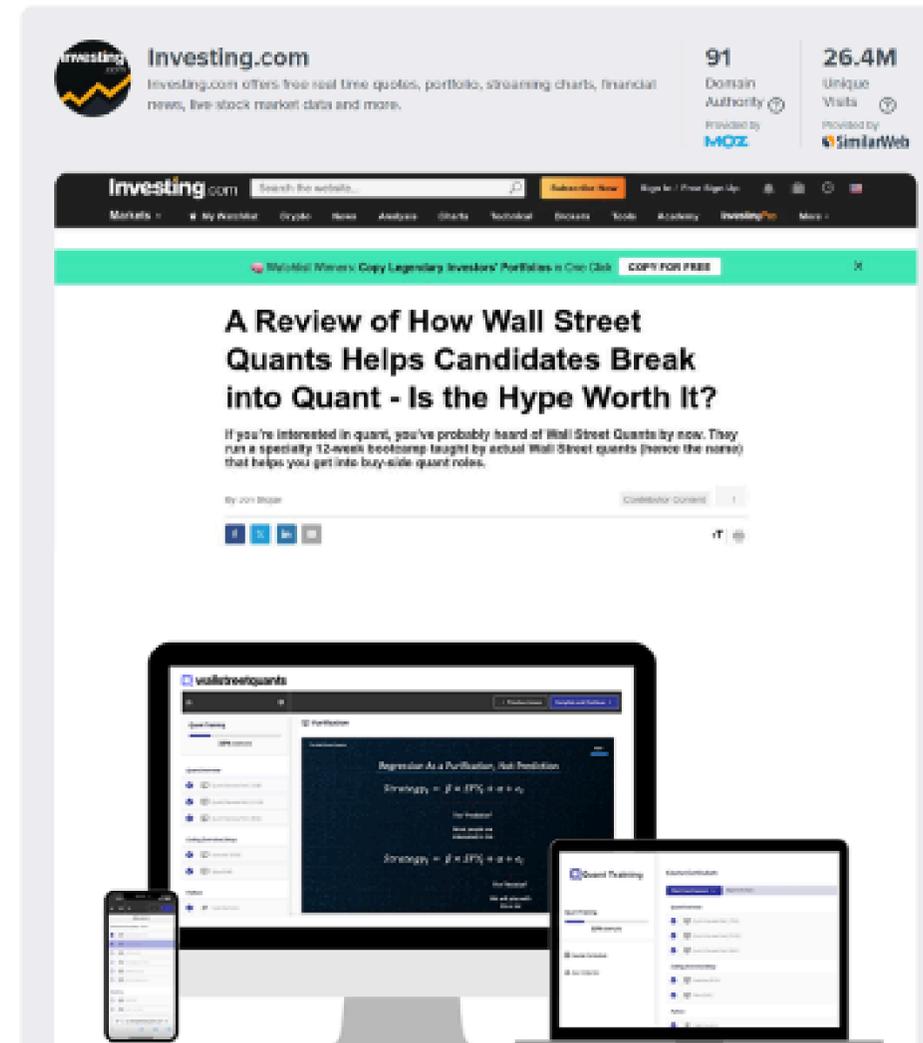
● TV Placements >

● Content Creation >

● Search Engine Optimization >

● Social Media >

We provide clear SEO statistics for our offered publications to help you find the perfect match for your needs.



The image shows a screenshot of the Investing.com website. At the top right, there are SEO statistics: a Domain Authority of 91 (provided by MOZ) and 26.4M Unique Visits (provided by SimilarWeb). The main article title is "A Review of How Wall Street Quants Helps Candidates Break into Quant - Is the Hype Worth It?". Below the article, there is a social media sharing bar and a "COPY FOR FREE" button. At the bottom of the screenshot, there is an illustration of a desktop monitor, a laptop, and a smartphone, all displaying the same article content. The desktop monitor shows a sidebar with navigation options like "Home", "Markets", "Analysis", "Charts", "Technical", "Options", "Tools", "Academy", and "More". The laptop and smartphone also show the article content.

ONLINE

A Review of How Wall Street Quants Helps Candidates Break into Quant - Is the Hype Worth It? By I...

investing.com/studios/contributor-content/a-review-of-...

Estimated Views

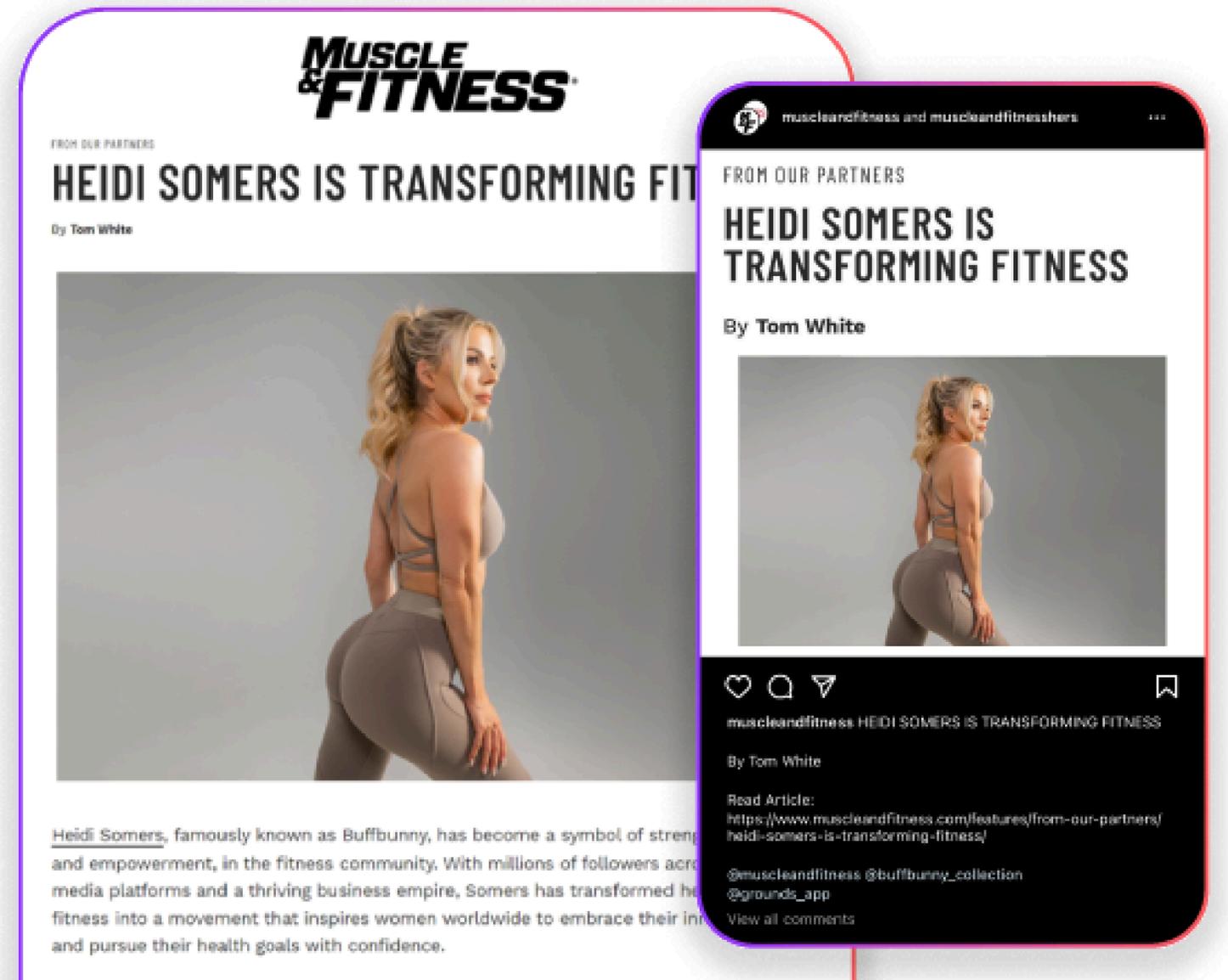
187K

Estimated views calculated based on audience size and social engagement.

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- Digital & Print Placements >
- TV Placements >
- Content Creation >
- Search Engine Optimization >
- Social Media >

We provide publications that include social media postings, and standalone social media offerings as well.



LET'S TALK

CLARITYDIGITAL.AGENCY